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**eCAP NETWORK, LLC ADDS NEW DIMENSIONS
TO ENERGY MANAGEMENT CONSULTING**

Pittsburgh, February 3, 2010 – eCap Network, LLC is now providing comprehensive energy management services for smaller- and mid-sized industrial, commercial, institutional and municipal facilities. eCap Network specializes in designing projects that conserve energy and reduce emissions while helping clients reduce costs and generate new revenue. eCap Network also identifies sustainable solutions that maximize overall energy and resource efficiencies. Its client base includes individual facilities as well as organizations and associations with multiple facilities across geographic regions. Its services include comprehensive planning, financial assistance, curtailment, brokered power, energy credits and distributed generation.

A unique feature of the eCap Network business model is an outreach and marketing initiative called 3rd SOURCE. This initiative, designed with funding from the Richard King Mellon Foundation and The Heinz Endowments, brings comprehensive energy management solutions and new revenue sources to non-profit organizations and their constituents. By becoming 3rd SOURCE Partners, non-profit organizations, associations and municipalities with industrial, commercial or institutional stakeholders, can leverage the relationships they have with facility managers to promote, educate and share in the financial benefits of projects designed to reduce energy consumption and

“carbon footprint.”

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“The 3rd SOURCE initiative is ideally suited to assist non-profit organizations seeking to enhance and better serve their core mission and stakeholders,” says **John Werling**, eCap Network’s president and a longtime business management consultant with strong ties to business and not-for-profit sectors.

“eCap Network is a comprehensive energy management solutions provider that uses energy needs and regulations as mechanisms to generate lower costs, reduced emissions and new sources of revenue for our clients,” Mr. Werling continues. “By networking with companies, government organizations and non-profits, we’re helping to create mutually beneficial relationships that have economic, environmental and social impact.”

According to Mr. Werling, “Most energy management consultants have a ‘point-of-view’ based on the services or products they sell, and their solutions reflect that bias. In contrast, we are organized as an impartial third party representing the best interests of the client.”

Background & Future

After 18 months in development, eCap Network, LLC launched business operations in January 2010. The vision and mission of eCap Network were created in collaboration with Pittsburgh Gateways Corporation and World-Class Industrial Network, LLC, and with guidance and support from the Pittsburgh Central Keystone Innovation Zone.

eCap Network, LLC will be an anchor tenant in the future “Green Innovators Center” being developed at the site of the Connelley Career and Technical Training Center in Pittsburgh’s Hill District neighborhood. Interim offices will be located at One Hope Square on Centre Avenue and Riverwalk Corporate Center on East Carson Street. eCap Network, LLC plans to employ 17 energy management professionals in its first few years of operation.

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When eCap Network is operating at full capacity, the organization expects to initiate and manage for its clients more than \$30 million of annual investments in energy efficiency programs capital improvements. According to the U.S. Department of Energy, every \$1 million invested in energy efficiency initiatives, creates or retains about 11 “green collar” jobs and produces annual savings of 1,996 mega-watt hours of electricity, as well as 1,700 metric tons of carbon emissions.

About eCap Network, LLC

eCap Network, LLC is a socially responsible energy management consulting firm that helps smaller- and mid-sized industrial, commercial, institutional and municipal facilities develop and implement sustainable energy consumption strategies. eCap Network specializes in serving clients with multiple facilities across geographic regions, and contributes to the vitality of local economies by employing qualified consultants and contractors based near clients’ projects whenever possible. eCap Network is based in Pittsburgh.

eCap Network, LLC’s founding partners include Pittsburgh Gateways Corporation (a non-profit 501(c) 3 organization) and World-Class Industrial Network, LLC (WIN). Both groups have a history of leveraging connections between community and industry to pursue market opportunities and solve common problems. The combination of these organizations’ skills and experiences is expected to help the eCap Network business model to thrive.

The Richard King Mellon Foundation, The Heinz Endowments and the PENELEC/Metropolitan Edison Sustainable Energy Funds have made initial investments in eCap Network, LLC. For more information, contact **Alix Levy** at **412.325.1565, x 24**, e-mail **alix@winnets.com** or visit **www.ecapnet.com**

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For information on Pittsburgh Gateways Corporation and World Class Industrial Network, LLC (WIN), please see the information on the next page. Both organizations are strategic partners of eCap Network.

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About Strategic Partners of eCap Network

Pittsburgh Gateways Corporation (Gateways) is a business accelerator whose mission is to generate business growth in the Pittsburgh region. Gateways has a track record of partnering successfully with leading academic and research institutions to establish and develop Centers of Technology that work with industry. The Gateways team also helps to commercialize technologies related to the Centers and industry partners by transferring technology to established companies or creating new businesses to fill market needs.

For more information on Pittsburgh Gateways Corporation contact **Robert Meeder**, president, at **412.802.0988**, e-mail rmeeder@pghgateways.org or visit www.pghgateways.org

World-Class Industrial Network, LLC (WIN) is a full-service management consulting firm. The partners and staff at WIN consult with government organizations, businesses, educational institutions, philanthropies and non-profit organizations to provide feasibility studies, development of strategies and programs, and implementation and management of those initiatives. WIN's five practice areas include: workforce systems innovation, community asset development, information over technology, operations process improvement, and energy and environmental initiatives.

For more information on World-Class Industrial Network, LLC contact **Barry G. Maciak**, managing partner, at **412.325.1565, x28**, e-mail barry@winnets.com

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